

Advancing Alzheimer's Education through Partnerships

ALZHEIMER'S  ASSOCIATION®

Learning Objectives

- Understand the difference between Alzheimer's and dementia
- Identify the importance of early detection
- Learn about advance in treatment and risk reduction
- List key characteristics of this mutually beneficial partnerships,
- Replicate this practice in their own community

DEMENTIA

Umbrella term for loss of memory and other thinking abilities severe enough to interfere with daily life.

Alzheimer's:
60-80%

Lewy Body
Dementia:
5-10%

Vascular
Dementia:
5-10%

Frontotemporal
Dementia:
5-10%

Others:
Parkinson's,
Huntington's

Mixed dementia:
Dementia from more than one cause





Nearly

7 MILLION

Americans are living
with Alzheimer's.



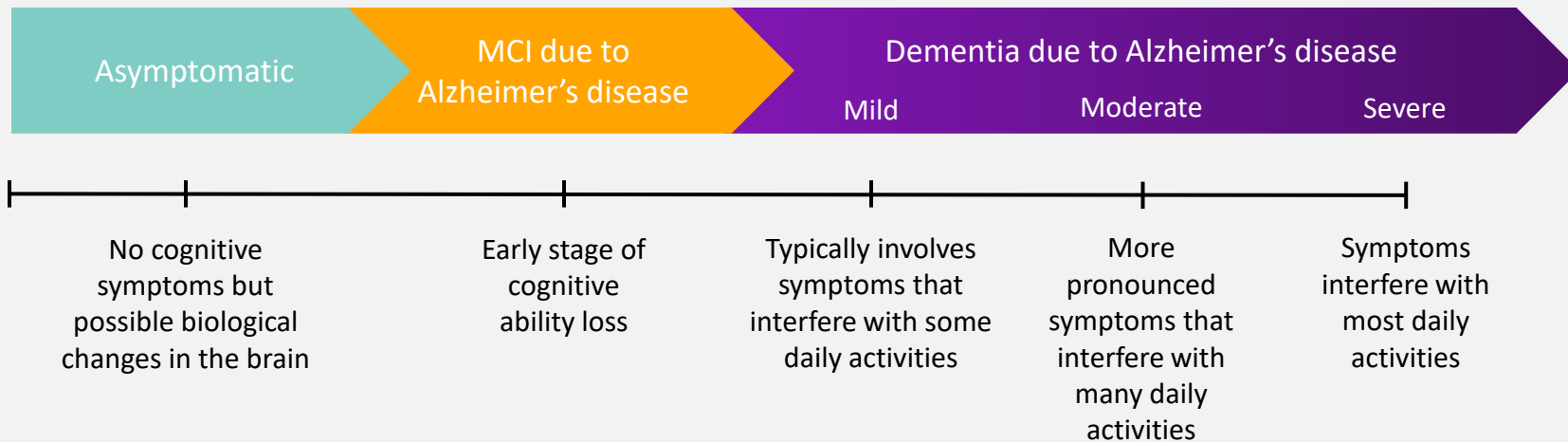
Populations at higher risk

Black Americans are about twice as likely as White Americans to have Alzheimer's or another dementia.

Hispanic Americans are one and a half times as likely to have the disease as White Americans.

Almost two-thirds of Americans living with Alzheimer's are women.

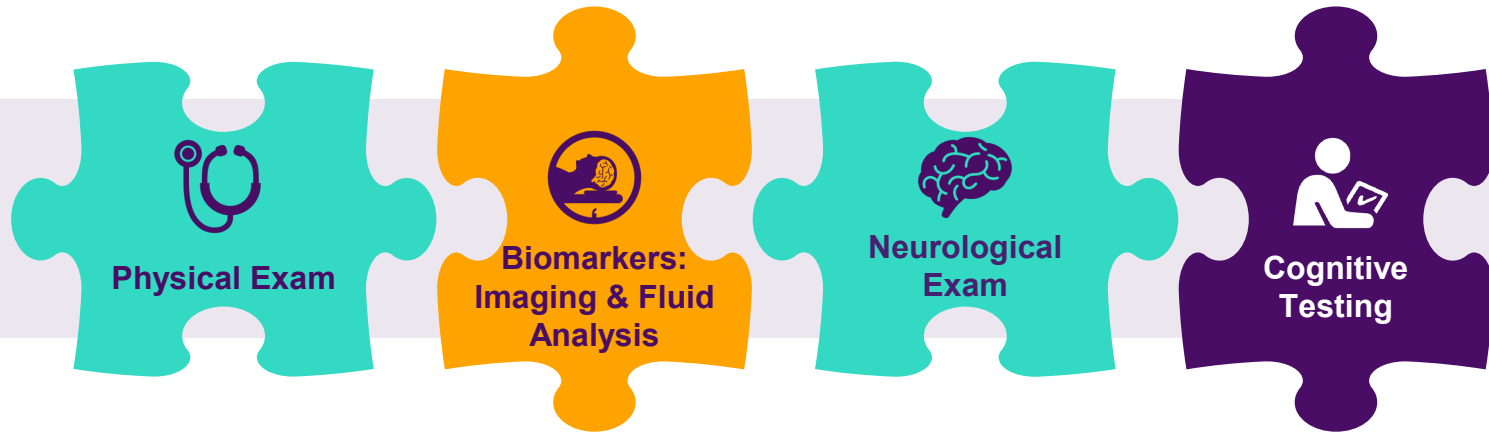
Alzheimer's disease is a continuum



How is Alzheimer's Currently Diagnosed?

There is no single test that can determine if a person is living with Alzheimer's disease or another dementia.

Doctors use a combination of diagnostic tools combined with medical history to make an accurate diagnosis.



FDA-Approved Therapies for Alzheimer's

First description of disease 1906



Treat Symptoms:
Cognition and Function

Treat Symptoms:
Mood or Behavior

Slow Disease Progression:
Cognition, Function and Behavior

		Asymptomatic	MCI	Mild Dementia	Moderate Dementia	Severe Dementia
1996	donepezil (Aricept)					
2000	rivastigmine (Exelon)					
2001	galantamine (Razadyne)					
2003	memantine (Namenda)					
2014	memantine + donepezil (Namzaric)					
2020	suvorexant* (Belsomra)					
2021	aducanumab (Aduhelm)					
2023	lecanemab (Leqembi)					
2023	brexpiprazole (Rexulti)					
2024	donanemab (Kisunla)					

* Suvorexant approved for insomnia not AD but safe and effective in AD population.



Protect your head



Challenge your mind



Stay in school



Be smoke-free



Eat right



Control your blood pressure



Manage diabetes



Get moving



Sleep well



Maintain a healthy weight

10 HEALTHY HABITS FOR YOUR BRAIN

Workforce

More than 1 million additional direct care workers will be needed between 2021 and 2031 - more new workers than in any other single occupation in the United States.

Over half of Primary Care Providers report there are not enough specialists to support people living with dementia.



Caregiving Challenges

- Emotional stress
- Physical stress & health
- Depression & Anxiety
- Difficulty with care navigation



Who Are the Alzheimer's Caregivers?

- **Two-thirds** of caregivers are women, and **one-third** are daughters.
- **About one in three** caregivers is age 65 or older.
- **More than half** of primary caregivers take care of their parents.
- **One quarter** of dementia caregivers are “sandwich generation” caregivers, taking care of both an aging parent and child.
- **41%** of caregivers have a household income of \$50,000 or less.
- **66%** live with the care recipient in the community.



So What?

- Growing but small reach
- Growing aging population
- Diagnosis too late to access treatment
- Stigma remains around memory loss
- Partnerships expand access to education and support

Aging Matters Case Study



- Why we collaborate with ALZ
- Education program content
 - Pre-packaged, credible content
 - ACL evidence-based programs
- Locations
 - Senior Centers (pros and cons)
 - Church groups
 - Home Health
- Support Groups

Key Takeaways

- Partnership leverages organizational strengths
- Mutually beneficial in reaching goals
- Take ownership
- Revisit and revise for success



How We Can Help



24/7 Helpline
800.272.3900

24/7 Helpline

Our 24/7 Helpline (**800.272.3900**) is available around the clock. Through this free service, specialists and master's-level clinicians offer confidential support and information to people living with dementia, caregivers, families and the public.



Free Education

Find dementia and aging-related resources that connect individuals facing dementia with local programs and services at **alz.org**.

alzheimer's
association
PROGRAMS AND EVENTS

AARP
Family Caregiving
PROGRAMS AND EVENTS

COMMUNITY SERVICES

HOUSING OPTIONS

Alzheimer's Association & AARP Community Resource Finder

Get easy access to resources, community programs and services in your local community at **communityresourcefinder.org**.

How You Can Help



As an Individual

- Share your personal story as an advocate.
- Help your neighbors by providing education or a support group.
- Get involved in clinical trials or a research study.
- Sign up for one of our fundraising programs.



As an Organization / Group / Business

- Start a team for Walk to End Alzheimer's or another of our fundraising programs.
- Host an educational program or community listening session.
- Share resources with your business associates, neighbors and friends.



For You and Your Community

- Share our 24/7 Helpline at 800.272.3900
- Get more information and resources at www.alz.org
- Find education, support, and caregiving resources at communityresourcefinder.org